



Your home for breastfeeding education and support



Lori J Isenstadt, IBCLC - podcast host with over 26 years experience helping mothers breastfeed



## Our podcast is for:

1. Expectant moms
2. Moms with newborns
3. All breastfeeding moms
4. Health care professionals
5. Everyone who recognizes the importance of breastfeeding



## Why Sponsor with us?

"Lori brings her knowledge and experiences as an IBCLC and mom to help other new moms. It is nice to have this to listen to and hear other moms stories and struggles during a time when moms are often isolated"..VKLevine



## We discuss

1. preparing to breastfeed
2. newborn breastfeeding
3. mom & baby benefits
4. early challenges
5. skin to skin
6. low milk supply
7. nursing in public
8. cluster feeding
9. babywearing
10. tandem nursing
11. weaning
12. pumping & working

## We interview

1. mothers
2. pediatricians
3. midwives
4. book authors
5. researchers
6. movie producer
7. Speakers
8. childbirth educators
9. doulas
10. business owners
11. dads
12. pp therapists



## A few of My Amazing Guests



Dr. Jack Newman  
International  
speaker and book  
author



Abby Theuring  
Blog - The  
Badass  
Breastfeeder



Julie Bouchet-Horwitz  
FNP, IBCLC  
NY Milk Bank



Jessica Shortall  
Author - Work. Pump.  
Repeat  
TED Talks speaker

## Our Sponsorship Program

Season 6 - Two shows per week

**Every Monday & Friday - Interviews, Educational shows  
& Answering listeners questions**



We invite you to be a part of the **All About Breastfeeding** Community

# Podcast Sponsorship Package

## Package 1

3 month contract - one show per week = 12 episodes = \$1,500

**That's \$125 per episode**

Here is what you get for your package.

- ✓ 30 second spot at start of show
- ✓ 30 second spot at end of show
- ✓ Guest post( 500 words or less)on our Blog and LinkedIn.
- ✓ Website sidebar ad of your product 200 by 250 pixels
- ✓ Social media promotion:  
Facebook  
Twitter  
Pinterest  
Instagram photos.

## Package 2

6 month contract - one show per week = 25 episodes = \$2,000

**That's \$80 per episode!**

Here is what you get for your package

- ✓ 30 second spot at start of show
- ✓ 30 second spot at end of show
- ✓ Guest post( 500 words or less) on our Blog and LinkedIn.
- ✓ Website sidebar ad of your product 200 by 250 pixels
- ✓ Social media promotion:  
Facebook  
Twitter  
Pinterest  
Instagram photos.

**We would love to have you as a sponsor**

Contact us at: [aabreastfeeding@hotmail.com](mailto:aabreastfeeding@hotmail.com)